

# Sugar Felsenthal Grais & Hammer LLP

## **Sugar Felsenthal Grais & Hammer LLP Engaged as Counsel to Official Committee of Unsecured Creditors of World Marketing Chicago, LLC, et al.**

CHICAGO, Illinois (October 14, 2015) the Official Committee of Unsecured Creditors (the “Committee”) of World Marketing Chicago, LLC, *et al.* (“World Marketing”) engaged Sugar Felsenthal Grais & Hammer LLP as its legal counsel. Acquired in 2014 from a subsidiary of Berkshire Hathaway, Inc., World Marketing is a direct marketing specialist organization with locations in Chicago, Atlanta and Dallas, providing strategic production and mailing services to a range of mid-size and large companies across the country. As of their bankruptcy filing, World Marketing scheduled assets in excess of \$11 million and liabilities in excess of \$17.6 million. World Marketing is seeking to sell substantially all of its assets through a bankruptcy section 363 sale in November 2015. The Committee will continue working closely with its professionals to create value for the Debtors’ creditors.

### *About SFGH:*

Through an unmatched level of personal service, business sense, and legal acumen, clients across the United States have turned to SFGH as their most trusted advisors for almost 35 years. Based in Chicago with a national footprint, SFGH’s attorneys have been recognized by *Chambers USA: Leading Lawyers for Business and Turnaround and Workouts*; and quoted by *The Wall Street Journal* and *Financial Times*, as leaders in the field. In 2014, SugarFGH received the Turnaround Management Association Global’s prestigious Transaction of the Year Award for its work as counsel to the Official Committee of Equity Security Holders in the highly publicized bankruptcy cases, *In re AgFeed USA, et al.* (Bankr. D. Del.).

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